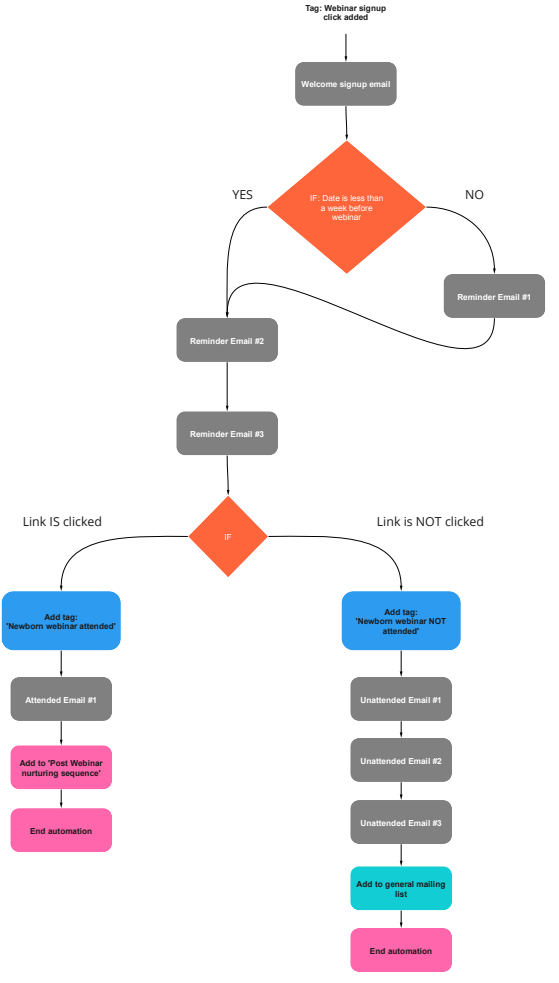
Tag: Webinar signup click added
Welcome signup email
IF: Date is less than a week before webinar
YES
NO
Reminder Email #1
Reminder Email #2
Reminder Email #3
IF
Link IS clicked
Link is NOT clicked
Add tag: 'Newborn webinar attended'
Attended Email #1
Add to 'Post Webinar nurturing sequence'
End automation
Add tag: 'Newborn webinar NOT attended'
Unattended Email #1
Unattended Email #2
Unattended Email #3
Add to general mailing list
End automation